

Project Presentation

LOT AREA AND LOCATION



- Lot Area: 9,749.50 sqm
- Bounded by Mother Ignacia St & Panay Avenue
- 5-10 minutes walk to Quezon Ave and EDSA (MRT)
- A block away from ABS-CBN and Crossings Department Store/National Bookstore
- Surrounded by a variety of restaurants, banks, offices, schools, and all other types of commercial establishments
- All modes of transportation is available 24/7



IMMEDIATE NEIGHBORHOOD









- St. Mary's College
- Angelicum
- Trinity University of Asia
- St Joseph's College
- University of the Philippines-Diliman
- University of Santo Tomas

- SM North EDSA
- Trinoma
- Crossings Department
 Store Quezon Avenue



- East Avenue Medical Center
- Veteran Memorial Medical Center
- Capitol Medical Center
- National Children's Hospital
- Philippine Heart Center





SITE DEVELOPMENT PLAN





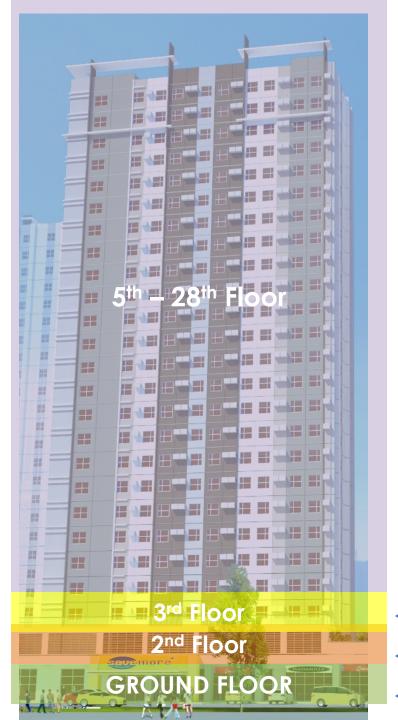


Residential

Residential

Amenities Level

Lobby Dropoff/Commercial Area









	No. Of Floors
Residential	23
Parking	3
Commercial	2
No. of Units	Tower 1: 799 4 Towers: 2,958
Residential Parking	600 (est)
Commercial	20 (est)
Product Type	Bare Units

FOR ANNOUNCEMENT PURPOSES ONLY.



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TEAM OF EXPERTS

- Architect of Records
 - ASYA DESIGN
- Structural
 - SY² & ASSOCIATES
- Mechanical
 - DOMING L. LAGMAN ENGINEERING
- Electrical
 - PEDRO C. SANTIAGO PHILIPPINES
- Plumbing and Fire Protection
 - NOEL G. YUMUL & ASSOCIATES



PRODUCT MIX-All Towers

Unit Type	Unit Sizes	No. of Units	% of Total
Studio	20, 20.32	2,452	83%
Studio w/ Garden	28.51, 28.96, 29.41	28	1%
1-BR	28.43	84	3%
1-BR L-type	28.04	84	3%
2-BR	40.32, 40.64	308	10%
TOTAL		2,958	100%



PRODUCT MIX-Tower A

Unit Type	Unit Sizes	No. of Units	% of Total
Studio	20, 20.32	679	85%
Studio w/ Garden	28.51, 28.96, 29.41	9	1%
1-BR	28.43	22	3%
1-BR L-type	28.04	23	3%
2-BR	40.32, 40.64	66	8%
TO	TAL	799	



UNIT MIX-Tower A

Level	No. of Units	Unit Type	Area
Amenity (2 nd)	17	Studio, Studio w/ Garden, 1- BR L-type, 2- BR	20, 20.32; 28.51, 28.96, 29.41
3 rd	26	Studio, 1-BR L-type, 2-BR	20, 20.32; 40.32, 40.64
5 th – 28 th	36	Studio, 1-BR, 1-BR L-type, 2-BR	20, 20.32; 28.43, 28.04; 40.32, 40.64



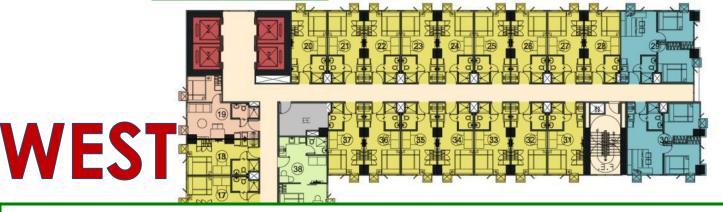


PROJECT FEATURES & SERVICES



Panay/ Northern QC





VIEW ORIENTATION'



Amenity/Antipolo/Mo Ignacia

L E G E N D :
STUDIO TYPE UNIT
1 BEDROOM UNIT
L-TYPE BEDROOM UNIT
2 BEDROOM UNIT

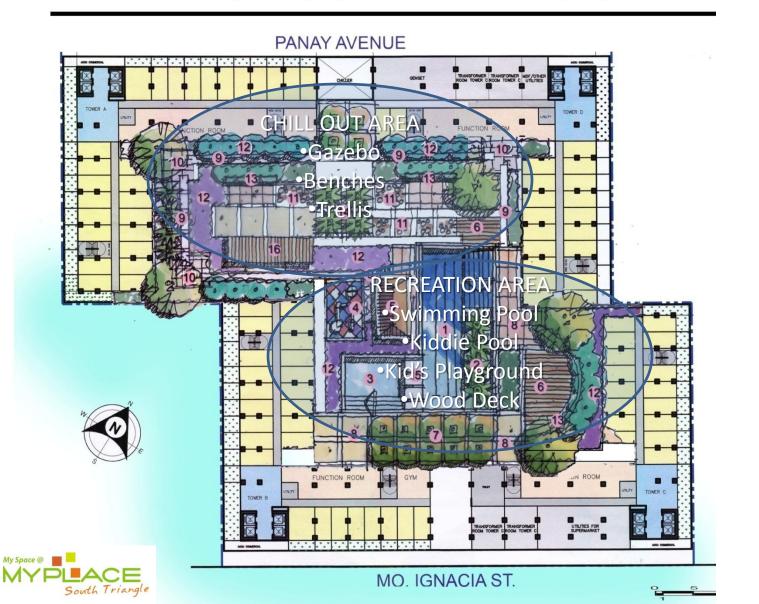
TYPICAL 5TH - 28TH FLOOR PLAN

PROPOSED AMENITIES

- Chillscape Garden Lounge
- Swimming Pool
- Jogging Path
- Children Playground
- Kid's pool
- Lounge and Main Lobby



PROPOSED LANDSCAPE DESIGN



PROPOSED FACILITIES & SERVICES

- WIFI in common areas
- Elevators
 - Each lobby would have three (3) passenger elevators and one (1) service elevator
- Emergency Power Generator
 - 100% Back-up for common areas
 - Power back-up for residential units:
 - For Studio and 1-BR regular unit:
 - 1 CO for Living Area
 - 1 CO for Kitchen (Ref)
 - 1 Lighting at Living Area
 - For 2-BR Unit
 - 1 CO for Living Area
 - 1 CO for Kitchen (Ref)
 - 1 Lighting at Living Area
 - 1 Lighting at Masters Bedroom



PROPOSED COMMERCIAL DEVELOPMENT

Ideal Locators

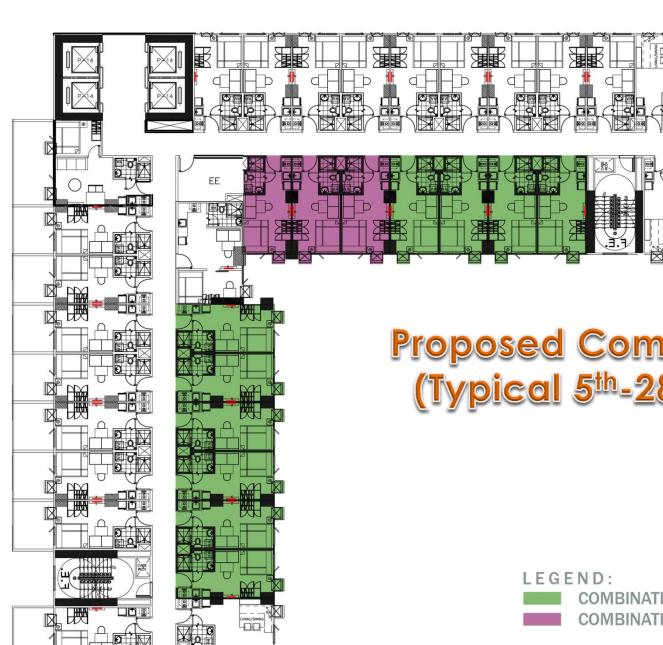
- Convenience Store/Mini Mart (24/7 SaveMore)
- Chill-out Bar/Coffee Shop (e.g., Figaro/Starbucks)
- Fast-food Chain/s
- Spa/Salon
- Fitness Center
- Laundry Shop/s
- Water Station











Proposed Combinable Units (Typical 5th-28th Floor Plan)

COMBINATION 1 - 2 REGULAR STUDIO UNITS

COMBINATION 2 - 3 REGULAR STUDIO UNITS



Typical Studio Unit Layout 20 sqm





Typical Studio Unit w/ Garden Layout 28 sqm





Typical 1 Bedroom Unit Layout 28 sqm







Typical 2 Bedroom Unit Layout 40 sqm



PROPOSED UNIT DELIVERABLES

Living / Dining/Bedroom/Sleeping Area

WALL : Rubbed Concrete; smooth finish;

ready to receive wall finish

CEILING : Rubbed concrete under slab

FLOORING : Ready to receive floor finish (preferably)

ceramic tiles)

Kitchen/T&B

WALL : Rubbed Concrete; smooth finish;

ready to receive wall finish

CEILING : smooth finish; ceiling by unit

owner

FLOORING : Ready to receive floor finish

(preferably ceramic tiles)



PROPOSED UNIT DELIVERABLES

Provisions

- Telephone line
- Cable TV
- Window-type Air-condition Unit
- T&B Exhaust (Blower to be provided by unit owner)
- Kitchen Exhaust (Rangehood to be provided by unit owner)



PROPOSED PRICING

		Unit Mi	X		Ave		Min		Max
Unit Type	Unit Size (sqm)	No. Of Units	%	P/SQM	TLP	P/SQM	TLP	SQM	TLP
Studio Type Unit	20, 20.32	680	85%	50,104	1,005,601	49,094	982,000.00	55,593	1,112,000.00
Studio Type Unit w/ Garden	28.51, 28.96, 29.41	9	1%	43,145	1,237,111	43,147	1,230,000.00	43,163	1,230,000.00
1-Bedroom L-type	28.04	23	3%	49,648	1,392,087	49,004	1,374,000.00	52,106	1,461,000.00
1-Bedroom Unit	28.43	21	3%	51,005	1,450,143	50,789	1,444,000.00	53,884	1,532,000.00
2-Bedroom Corner Unit	40.32, 40.64	66	8%	51,803	2,094,258	51,758	2,087,000.00	55,230	2,227,000.00
Total		799	100%				*	↓ ↓	



PROPOSED PAYMENT TERMS

	Spot Cash with 10% discount
Unit Type	Studio
Unit Size	20
Price Per SQM	49,000.00
TLP	980,000.00
TLP Discount	10%
Discounted TLP	882,000.00
Other Charges (5.5%)	48,510.00
TCP	930,510.00
Cash Price Per SQM	46,525.50

PROPOSED PAYMENT TERMS

	10% DP, 90% in 30
	months; with 3%
	TLP discount
Unit Type	Studio
Unit Size	20
TLP	980,000.00
TLP Discount	3%
Discounted TLP	950,600.00
Other Charges (5.5%)	52,283.00
TCP	1,002,883.00
Reservation	25,000.00
DP Required	10%
Spot DP Due	75,288.30
Balance	90%
Monthly Amortization	30,086.49

	20% DP, 80%
	in 30 months;
	with 4% TLP
Unit Type	Studio
Unit Size	20
TLP	980,000.00
TLP Discount	4%
Discounted TLP	940,800.00
Other Charges (5.5%)	51,744.00
TCP	992,544.00
Reservation	25,000.00
DP Required	20%
Spot DP Due	173,508.80
Balance	80%
Monthly Amortization	26,467.84

PROPOSED PAYMENT TERMS

	20% in 30 months with 25K lumps um on the 4th, 8th, 12th, & 16th mo, 70% LS
Unit Type	Studio
Unit Size	20
TLP	980,000.00
Other Charges (5.5%)	53,900.00
TCP	1,033,900.00
Reservation	25,000.00
DP Required	20%
Monthly Amortization	6,059.33
Lump Sum	25,000.00
Balance	70%
Monthly Amortization	752,120.00

	10% DP in 4
	months; 15% in 26
	months; 75% LS
Unit Type	Studio
Unit Size	20
TLP	980,000.00
Other Charges (5.5%)	53,900.00
TCP	1,033,900.00
Reservation	25,000.00
DP Required	10%
Monthly Amortization	19,597.50
Additional Equity	15%
Monthly Amortization	5,964.81
Balance	75%
Monthly Amortization	775,425.00

INITIAL FLOORS TO OPEN

• 5th, 6th, 7th, 9th, 10th, 11th, 12th, 15th

PROPOSED PROJECT TIMELINE

- Target Project Soft Launch
 - 3rd week of May 2010
- Target Sales Conversion/Project Launch (tied up with availability of Temporary LTS)
 - 3rd week July
- Target Demolition Mobilization
 - May 2010
- Target Excavation Mobilization
 - June 2010
- Target Construction (Basement up to Podium)
 - Q3 2010
- Target Completion of Tower 1
 - 1st Half 2013

